

9. Guest Lecture on Networks of Production and Distribution in New Bollywood
9 April - 2022
9:00 AM – 10:00 AM

On April 9th, 2022, the Department of English and Cultural Studies at Christ (Deemed to be) University, Delhi NCR, organised a guest lecture and discussion on Networks of Production and Distribution in New Bollywood by Dr Amrita Goswami, OTT Content Curator. The guest speaker elaborated on the portfolio approach, production house culture, OTT platforms and the role multiplexes play in today's cinema viewing culture that has transformed the entertainment industry.

The poster features a dark blue background with white diagonal lines at the top and bottom. The Christ University logo is in the top right corner. The text is centered and reads: 'DEPARTMENT OF ENGLISH AND CULTURAL STUDIES SCHOOL OF HUMANITIES AND SOCIAL SCIENCES presents GUEST LECTURE AND DISCUSSION NETWORKS OF PRODUCTION AND DISTRIBUTION IN NEW BOLLYWOOD'. A yellow banner below contains the speaker's name: 'DR AMRITA GOSWAMI OTT Content Curator'. The date and time are listed as 'Date: 9 April 2022, Saturday Time: 9:00 AM - 10:00 AM'. A Google Meet link is provided: 'https://meet.google.com/tmi-ybmj-ntg'. The footer includes social media icons for Instagram and Facebook, and the website 'ncr.christuniversity.in'.

CHRIST
(DEEMED TO BE UNIVERSITY)
DELHI-NCR, INDIA

DEPARTMENT OF ENGLISH AND CULTURAL STUDIES
SCHOOL OF HUMANITIES AND SOCIAL SCIENCES

presents

GUEST LECTURE AND DISCUSSION

**NETWORKS OF
PRODUCTION AND
DISTRIBUTION IN NEW
BOLLYWOOD**

DR AMRITA GOSWAMI
OTT Content Curator

Date: 9 April 2022, Saturday
Time: 9:00 AM - 10:00 AM

<https://meet.google.com/tmi-ybmj-ntg>

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englishandculturalstudies Christ University, Delhi NCR ncr.christuniversity.in

